

Sandy Hook Relief Information

Name of Organization: ***Sandy Hook Newtown CT Forever Angels Fundraiser***

1. What is the approximate dollar amount of donations and pledges that your organization has received to date in response to the Sandy Hook tragedy?

\$7,700

2. Will these funds be used solely for the Sandy Hook tragedy? If not, approximately what portion will be used for relief for victims and what other purposes, and in what proportions, will funds be used for?

\$3,000 sent to Newtown Parks and Rec in memory of Olivia Engel per the family request – Park and Bark

\$2,000 sent to Charlotte Bacon Kindness Act Organization

\$1,400 sent to Town of Newtown – 1st responders – police officers

\$1,400 sent to Town of Newtown – Sandy Hook Teachers – survivors

I have been in touch with Pat Llorda and Robert Tait who have helped in advising me based on my interests of where to donate the addresses to send the donations.

3. Approximately how much has your organization spent to date related to the Sandy Hook tragedy?

\$600

4. What services has your organization provided to those affected by the Sandy Hook tragedy? What populations or class of victims are being served by your organization in response to the Sandy Hook tragedy? What services does it expect to provide in the future?

A feeling of helping. Knowing they are contributing in some way to the families.

Please see attached

5. Has your organization provided funding to other organizations for purposes related the Sandy Hook tragedy? If so, which organizations have received those funds and what is the approximate dollar amount provided to them? How does your organization determine the need for funding?

NO

6. Has your organization provided, or does it intend to provide, direct financial assistance to individuals, families or businesses for Sandy Hook relief? If so, what is the approximate dollar amount that your organization has proved to date and approximately how much direct financial assistance does it expect to provide in the future? How does your organization determine the need for assistance?

NO

7. Does your organization have a plan in place on how to use any surplus funds not spent for purposes related to the Sandy Hook tragedy? If so, please describe that plan.

NO

Tara C Regan

4/9/2013

Name and title of representative

Date

Please email this document with your response to Nancy.Santoro@ct.gov by April 12, 2013. You may obtain an electronic copy of this document by emailing a request to <http://www.ct.gov/ag/lib/ag/charities/sandyhookfundraising-web.doc> or by emailing a request to Nancy.Santoro@ct.gov.

Sandy Hook Newtown CT Forever Angels Fundraiser

- Originally from New Milford CT which of course is pretty close to Newtown CT
- As the tragedy on 12/14/12 started to emerge my heart sank. Panic started to become apparent amongst my friends in CT realizing that they may know or know families that lost loved ones....their own children
- Over the weekend of the tragedy that occurred on 12/14/12 it came to my attention that one of the fathers Brian Engel (who went to New Milford High School - was a grade behind me) lost his daughter Olivia.
- As you can imagine the news hit very close to home so pretty much the weekend was a lot of talk amongst friends and family.
- I knew I had to somehow inform my children -Carter 8 and Cooper 5 that something very bad happened as the activity in our house was something they were used too....more phone calls, watching the tv, texts etc
- We did not want to shield them from the tragedy but wanted to keep the news at a very high level - one they could understand but one in which details were not explained
- I wanted to show my children that with mommy and daddy having friends that were affected we want to show our support and being so far away this would be a good way to show our support!
- I knew just knew I needed to do something. I posted on facebook the thought of possibly ordering bracelets (silicone) that say Sandy Hook Newtown CT Forever Angels and sell them for \$5 (after doing research on the cost)

- Immediately I was inundated with many inquiries and support AND ORDERS!!! Already!!!!
- I reached out to my Human Resources Director in FL as I knew she was from CT and emailed about how horrible it was and it turns out she actually knew the same family as the dad I knew went to New Milford High School. She jumped on board helping to pay for some of the cost of the bracelets and agreed that if I sent some down to FL she would sell them to her friends and coworkers.
- Before the first order arrived on my doorstep I was over \$1,000 orders and I just could not stop so I ordered another 800 and had them in my hands within about a week of ordering.
- While all the ordering, taking orders, etc was in the works a high school classmate reached out to me to discuss my plans on the fundraiser, how was I doing it etc
- I really had not much to tell him except that I was taking orders - using an excel spreadsheet, pulling my hair out, and once I collect the money I was going to donate to the families.
- As I learned Aaron Carlson knew 6 of the families and went to 6 funerals! He started the Act of Kindness Charlotte Bacon fund and has done absolutely amazing!

WITH THE POWER of Social Media! And word of mouth I am pleased to say that we have collected close to \$7,700 dollars from this fundraiser.

I have had some very special people help - Jamie O'Connor, Michele Baumgartner, Jessica Hoyt (selling 371 bracelets), Robin Devine (selling 188 bracelets), Donna Tipton (selling 70 bracelets), Jenn Anderson (selling 60 bracelets)

In addition Jennifer Arias - started the spreadsheet for me to get me rolling and give me an overview of paypal

Lauren Lecomte who created the Sandy Hook Fundraiser facebook page

These are all with the exception of Jamie O'Connor classmates of mine from high school! Simply amazing

Orders from:

MO	PA
OH	TN
CT	MI
IL	NJ
AR	MD
MA	MT
WA	VA
CA	WV
RI	LA
NC	CO
NY	
FL	
NV	
OR	
AZ	
ME	