



Department of Economic and
Community Development

Connecticut
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**Tourism Advisory Council
450 Columbus Blvd. 2nd Floor South
Conference Room E
Hartford CT 06103
1:30 p.m.
Tuesday, April 10, 2018**

AGENDA

- I. Call to Order
- II. Approval of February Tourism Advisory Council Minutes
- III. Introduction of New Deputy Commissioner David Kooris
- IV. Director's Report – Randy Fiveash
 - 2018 Connecticut Governor's Conference on Tourism Review
 - Strategic Input and Planning Sessions Overview
 - Regional Tourism Metrics
- V. Tourism Spring/Summer Marketing & Advertising Plan – Felicia Lindau, Adams & Knight
- VI. Connecticut Regional Tourism Marketing Update – Rosemary Bove
- VII. New Business
- VIII. Adjournment

***Next meeting is scheduled for:
Tuesday, June 12, 2018
1:30 p.m.
450 Columbus Blvd. 2nd Floor South
Room E
Hartford, CT***