

## Working Group to Develop a Public Awareness Campaign on Synthetic Microfiber Pollution

September 18, 2018

Gina McCarthy Auditorium, Hartford, Connecticut

8:30am – 9:00am - Sign In and Light Breakfast

### Agenda

- I. Welcome - 9:00 – 9:10  
*Rob Klee – Commissioner, Connecticut Department of Energy and Environmental Protection*
  - II. Background into the Law – 9:10 – 9:20  
*Senator Ted Kennedy Jr.*
  - III. Introductions – 9:20 – 9:35
  - IV. Overview of Law and Mission for the Working group – 9:35 – 9:45  
*Tom Metzner, Connecticut Department of Energy and Environmental Protection*
  - V. Presentations on Synthetic Microfiber Pollution - 9:45 – 10:15  
*Timnit Kefala, Bren School of Environmental Science & Management, University of California, Santa Barbara*  
*Lisa Erdle, University of Toronto*
- Break – 10:15 – 10:30
- VI. Group Discussion of Content for Public Awareness Campaign 10:30 – 11:10
  - VII. Group Discussion of Route for Messaging 11:10 – 11:45
  - VIII. Next Steps, Timeline, Goals 11:45 – 12:00
    - a. MOU
    - b. Recommendations
    - c. Website
    - d. Agenda for next in person meeting

12:00 - adjourn