

# **Festival on the Green**

A Low Waste Event



# Mansfield's Festival

- Began in 2004
- Celebrate the best of Mansfield
- Garner support for the building of a mixed-use downtown center

# Low-Waste Inspiration Taken From

- Common Ground Fair, Maine
- Lowell Folk Festival, Massachusetts



# 90% Low Waste Goal

From the beginning in 2004, the Festival on the Green Committee was receptive to a low waste event.

It has been coordinated through the Mansfield Recycling Coordinator, Public Works Department.

We have maintained a 90% goal for the seven years of the Festival.

# Festival Debut in 2004

- Borrowed UConn's 55 gallon barrels
- Purchased ClearStream recycling containers
- Supplied food vendors with compostable forks and spoons
- 28 volunteers to cover 10 waste stations



**Composted & Recycled - 55%**

# Tweaks to 2005 Festival

- Used small cans for composting
- Purchased ClearStream containers for trash
- Reduced waste stations to 6
- Continue using volunteers at each waste station



**Composted & Recycled - 72%**

# Advancements for 2006 Festival

- Made “Keep It Green” signs
- Constructed freestanding sign board for each waste station
- Made 11” x 17” signs - attached samples
- Supplied compostable plates, bowls and cups to vendors
- Used the small cans for trash; ClearStream for compost



**Composted & Recycled - 85%**

# The 2007 Festival

- Experimented with **not** having volunteers stationed by each waste station
- Signage remained the same
- Vendors receive the same items



**Composted & Recycled - 72%**

# Festival on the Green 2008

- Made larger signs – 18” x 24” – for sign board
- Had environmental organizations adopt a waste station for the day
- Worked directly with participating vendors to choose low-waste-producing activities at their booth



**Composted & Recycled - 87%**

# Festival on the Green 2009 & 2010



**Composted & Recycled - 88% & 87%**

# The Results of Our Efforts

<b>Year of Festival</b>	<b>Total Pounds of Waste</b>	<b>Total Bottles &amp; Cans Recycled</b>	<b>Total Amount Composted</b>	<b>Percent of Waste Recycled &amp; Composted</b>
2004	182	29	71	55%
2005	123	28	60	72%
2006	237	40	108	85%
2007	270	89	104	72%
2008	257	56	166.5	87%
2009	340	84	213	88%
2010	329	108	177	87%

# What Works

- Large signage with examples
- Adopt-A-Waste Station
- Small trash cans
- Vendor cooperation
- Consistent food service supplies

# To Be Composted



# For Answers to Questions

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**Virginia Walton**

**Mansfield Recycling Coordinator**

**[waltonvd@mansfieldct.org](mailto:waltonvd@mansfieldct.org)**

**860-429-3333**