



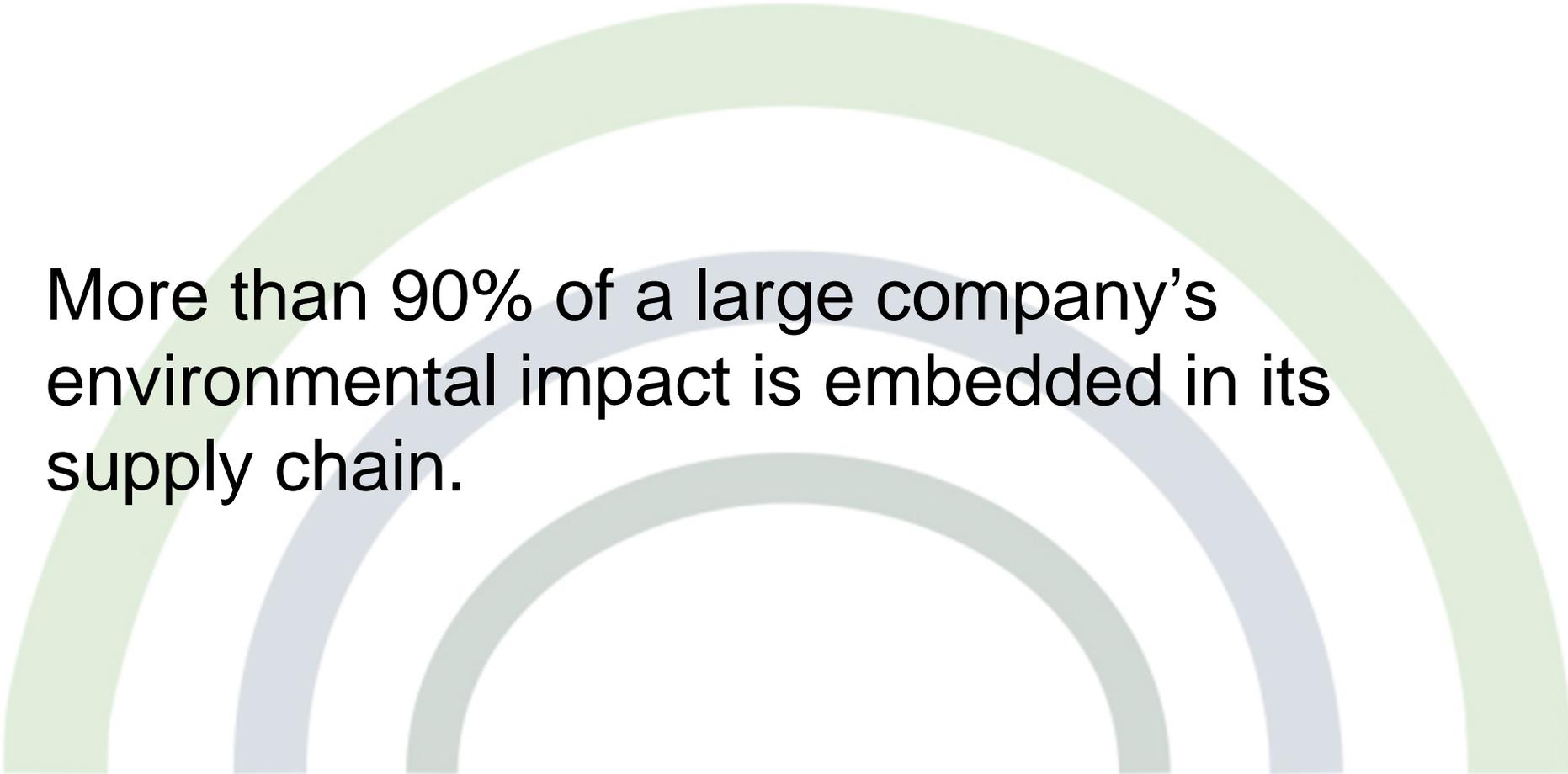
# **Beyond Regulations: Drivers & Benefits of Sustainable Business Practices**



23% higher return on investments

47% increase in stock price

\* Harvard Business School, 2013 Eccles et al



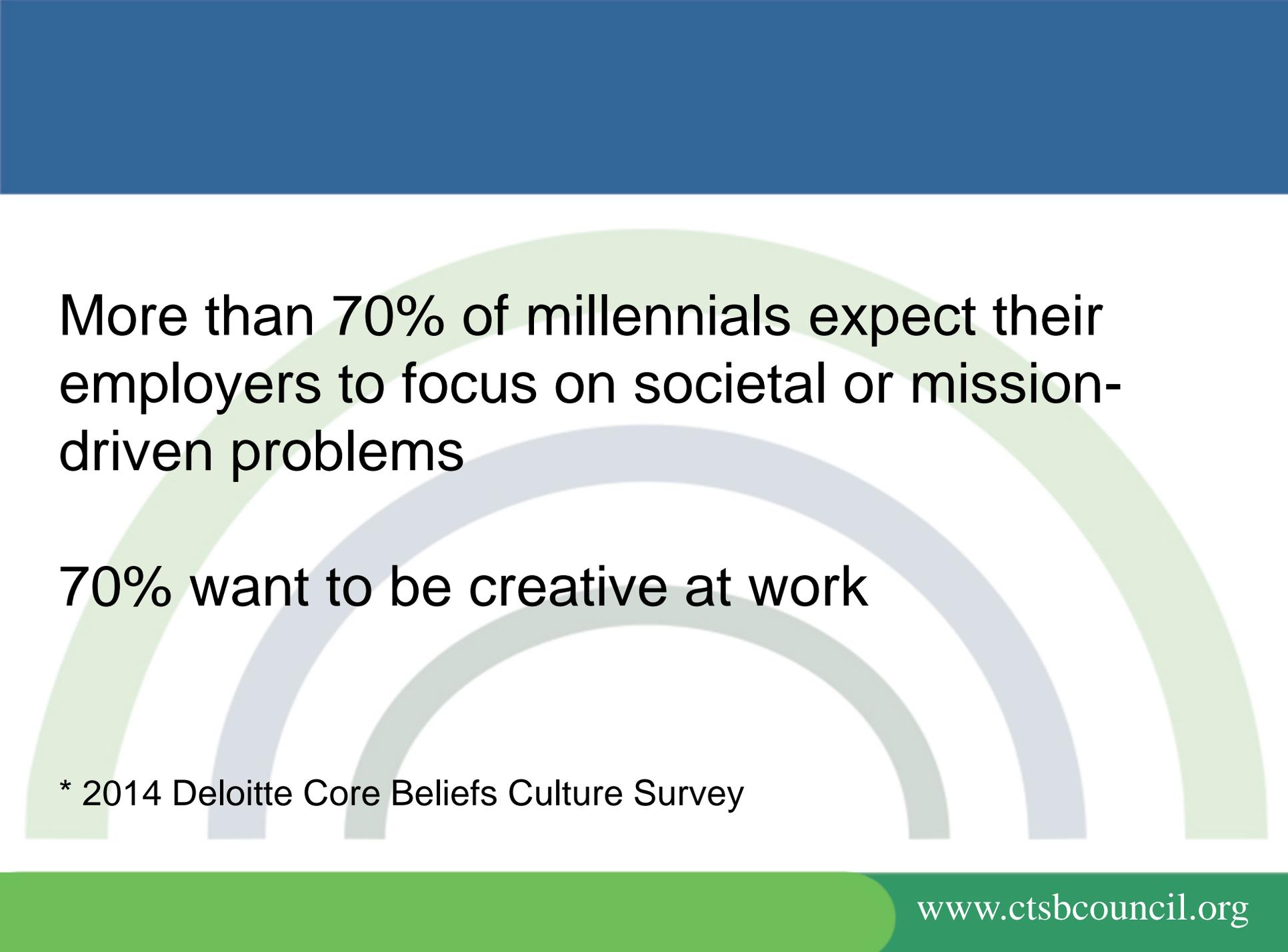
More than 90% of a large company's environmental impact is embedded in its supply chain.

75% of companies use sustainability data when selecting **new suppliers**

63% have specific sustainability-related weighting requirements when **managing RFPs**

45% use sustainability data during **contract renewals**

\* 2017 survey of 120 companies by EcoVadis



More than 70% of millennials expect their employers to focus on societal or mission-driven problems

70% want to be creative at work

\* 2014 Deloitte Core Beliefs Culture Survey



# CONNECTICUT SUSTAINABLE BUSINESS COUNCIL



# Benefits of Membership

## **Connect locally**

- Member portal
- Networking events
- Business opportunities
- Share achievements

## **Access resources**

- Webinars
- White papers

# Join Us!

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