

# Bay State Textiles Inc.



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- Presently servicing 65 municipalities throughout Massachusetts.
- Textile recycling hot topic in New England.
- Meeting the needs of every community.

# Building a Sustainable Program

- ◉ Utilizing Municipal Property
- ◉ Using local Media
- ◉ Promote, Promote, Promote!

# Promoting your program.

## **Social Media:**

**Facebook**  
**Offerbeam**

## **Traditional Media:**

**Boston Globe**  
**Salem News.com**  
**South Shore Living**  
**Enterprise News**  
**PACTV (Plymouth Area Community Television)**  
**Metro West Daily News**  
**Cape and Plymouth Business Magazine**  
**Nashoba Publishing.com**

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## **Economic Benefits of Textile Recycling.**

- Savings in tipping fees.
- Potential revenue stream from textile collections.
- Employment in local community.
- Economic development in developing countries.

