



**THERE'S A NEW WAY
TO RECYCLE RIGHT**



**Connecticut Department of
Energy and Environmental Protection**



- RecycleCT
- Harmonization
- What's In, What's Out – www.RecycleCT.com
 - New Website with
 - Recycle Wizard search tool
 - Resources and tools, including templates



RecycleCT Foundation, Inc.

Created in 2014 through Public Act 14-94

- “target and promote the coordination and support of research and education activities and public information programs aimed at increasing the rate of recycling and reuse in the state;
- Receive, disburse and administer gifts, grants, endowments or other funds that supports research and education activities”





RecycleCT Foundation, Inc.

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CT Green Bank

Thomas DeVivo³
Vice President
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¹ Appointed by Senate Minority Leader (John McKinney) 2015

² Appointed by Governor Dannel P. Malloy, 2017

³ Appointed by Governor Dannel P. Malloy, 2015

⁴ Automatic appointments, Commissioners or designees of DEEP and DECD

⁵ Appointed by House Minority Leader (Themis Klarides) 2015

Robert J. Klee⁴
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CT Department of Energy
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RecycleCT Foundation, Inc.

- School Grant Program
 - 2016 – over \$16,000 to 10 schools
 - 2017 – over \$10,000 to 11 schools
- Innovation Grant Program
 - 2017 – over \$70,000 to 11 nonprofit organizations
- FE3: Facilitator Training (CFPA)
- What's In, What's Out



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What's In, What's Out

- GOAL: Increase participation and decrease contamination

Objective: Make it easier for residents understand “What’s In and What’s Out” of the mixed recycling cart, bin or barrel.



Harmonization – towards a universal list

- Partners
 - Winters Brothers
 - City Carting
 - CT MIRA
 - Automated Material Handling (USA Waste)
 - Willimantic Waste
- Survey – Recycling Partnerships, used in Mass.
- In-person meetings, phone calls, emails



Detrimental

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- What is Detrimental?

- Item, material or product that:

- could be harmful to employees or safety concern
- can shut down or harm equipment
- reduces the value of commodities

**Glass, while being detrimental to many facilities, is a category that was put in the “parking lot” to be discussed more deeply in the future.*



- Also identified
 - When material has market, but not when it is mixed with other curbside recyclables (led us to identify it as “out”; ex. Plastic film)
 - If municipal contract requires it, even though detrimental (some facilities identified they are required to accept polystyrene (Styrofoam) or plastic bags)





RESIDENTIAL RECYCLING ONLY



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Linked with national efforts to standardize
language

The Recycling Partnership

Vermont, Massachusetts

More Recycling (formerly Moore Recycling)



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- Terms – importance of word choice
 - Mixed Recycling; mixed recyclables
 - Ex. Plastic Containers (less reliance on #'s)
 - Tubs & Lids
 - Food Storage Containers
 - Cups
 - Deli Containers
 - Take out food containers
 - Berry/cherry tomato containers





CLEAN, NO FOOD



Connecticut Department of Energy and Environmental Protection



Some Changes

- IN: Pizza boxes (clean, no food) for all
- IN: Black plastic, nursery containers
- OUT: No loose bottle caps
- OUT: No shredded paper
- OUT: No plastic bags, plastic wrap/film





What's In, What's Out AIMED AT RESIDENTS (not businesses)



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The Website

- Webpage
- Recycle Wizard Search tool
- Social media graphics/images
- Videos
- Templates (ie collateral)

www.RecycleCT.com



Questions?

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