



Connecticut PaintCare

Annual Overview

10/25/16

Program Goals

- **Minimize public sector involvement in the management of postconsumer paint**
- **Negotiate and execute agreements to collect, transport, and properly manage postconsumer paint through environmentally-sound management practices**
- **Offer a convenient, statewide collection infrastructure, which at a minimum, provides for collection rates and user convenience equal to or greater than the collection programs available to consumers prior to the implementation of the program.**
- **Establish a sustainable funding mechanism through a paint stewardship assessment. The fee must be paid by manufacturers to PaintCare to fund implementation of the program.**



Annual Report

JULY 1, 2015 TO JUNE 30, 2016

Description of the **methods used** to collect, transport and process postconsumer

Volume and type of postconsumer paint collected and method of disposition

Cost of implementing the program, as determined by an independent financial audit and an evaluation of the operation of the program's funding mechanism

Samples of **educational materials** and an evaluation of the methods used to disseminate them



Collection Infrastructure

| Year-Round Drop-Off | FY2014 | FY2015 | FY2016 |
|---------------------|------------|------------|------------|
| Paint Retailers | 100 | 104 | 102 |
| Transfer Stations | 25 | 32 | 37 |
| Reuse Stores | 2 | 2 | 1 |
| Total | 127 | 138 | 140 |



Collection Infrastructure

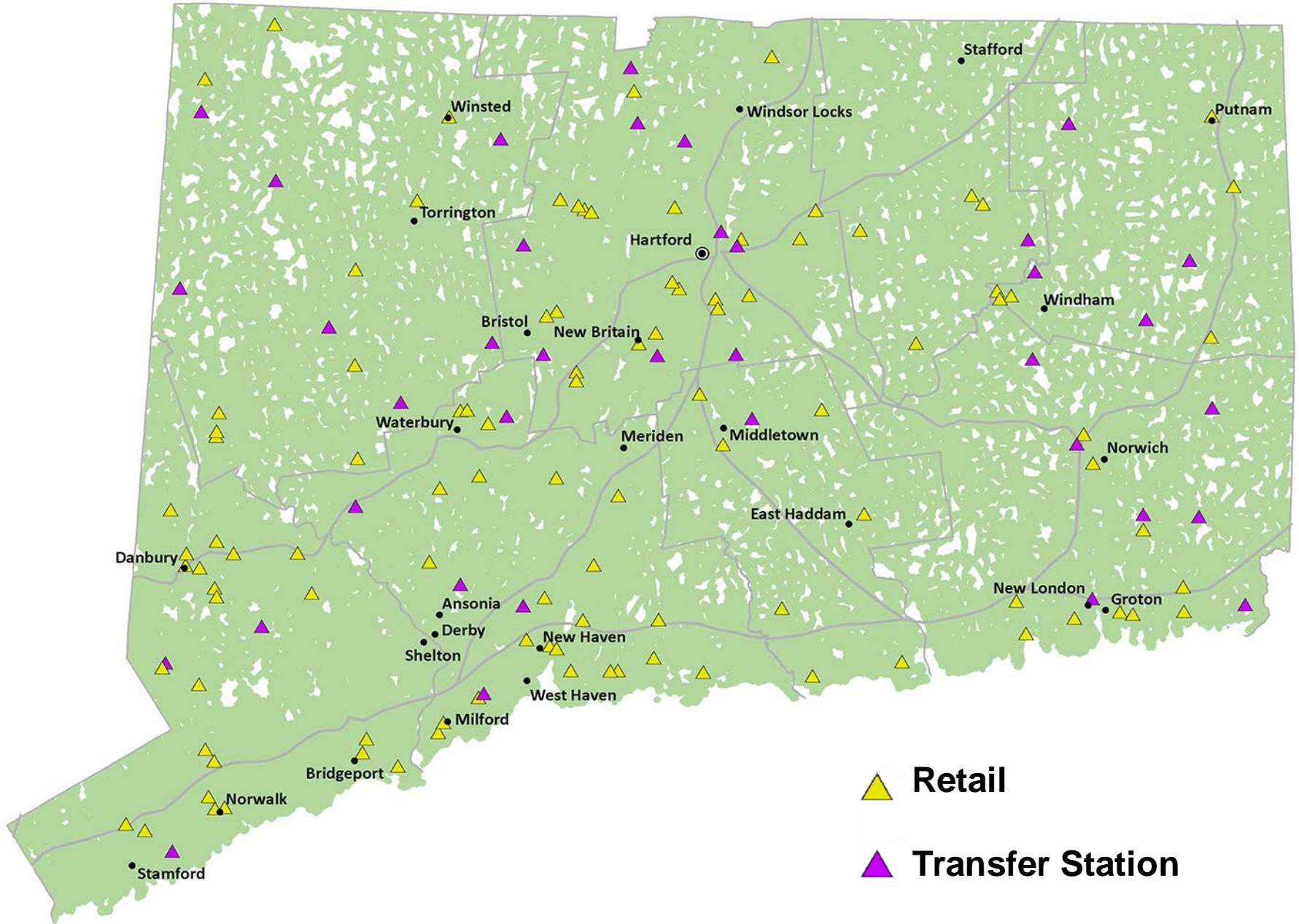
| Supplemental Sites, Events | FY2014 | FY2015 | FY2016 |
|--------------------------------|--------|--------|--------|
| HHW Events | 54 | 46 | 52 |
| PaintCare Paint Events | 11 | 5 | 0 |
| Seasonal HHW Facilities | 3 | 3 | 3 |
| Seasonal Transfer Stations | 2 | 2 | 2 |
| Paint Retailers (partial-year) | 0 | 4 | 7 |
| Large Volume Pick-Ups | 34 | 25 | 28 |



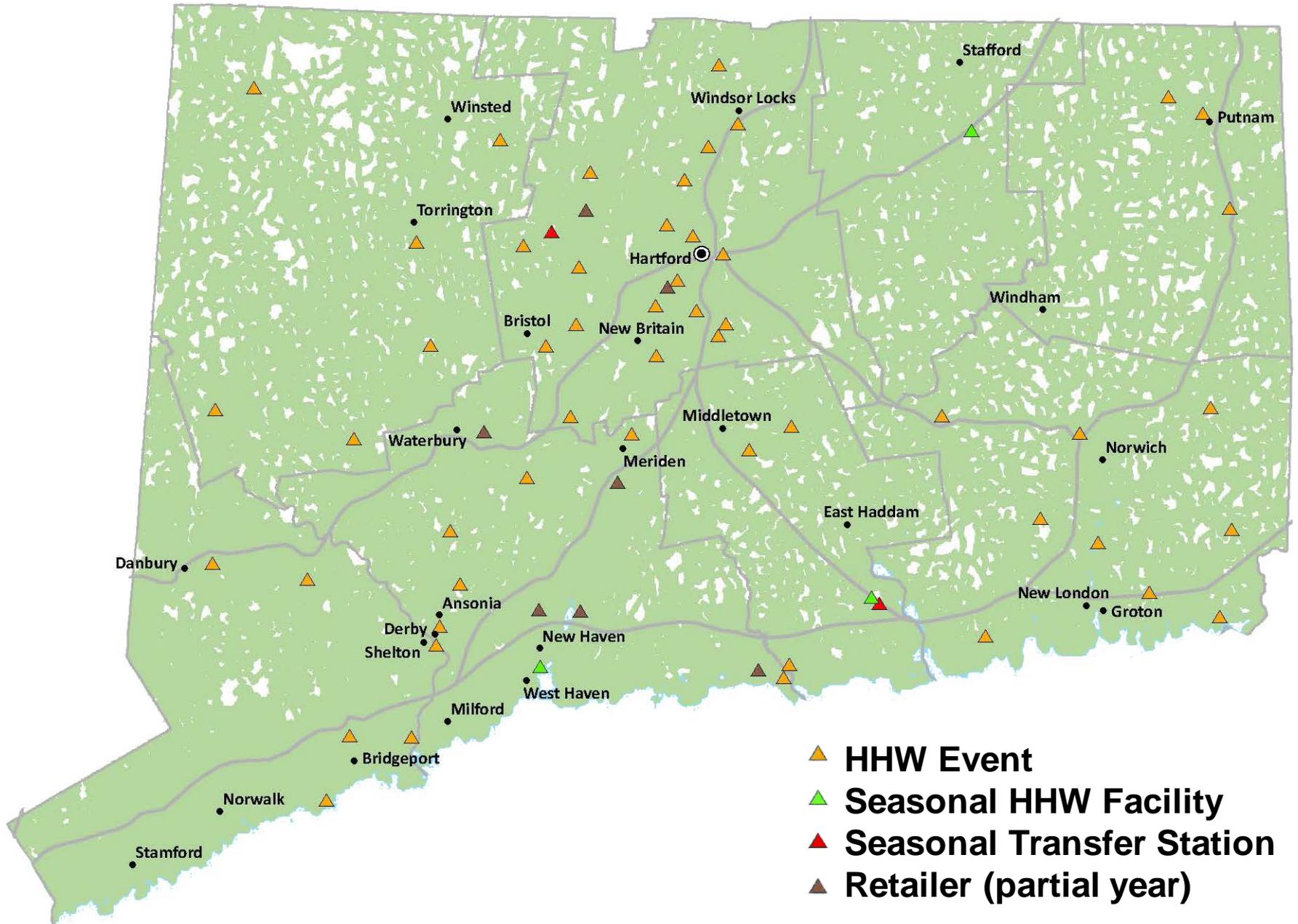
BEFORE

AFTER

YEAR-ROUND SITES



SUPPLEMENTAL SITES AND EVENTS



Collection Volumes

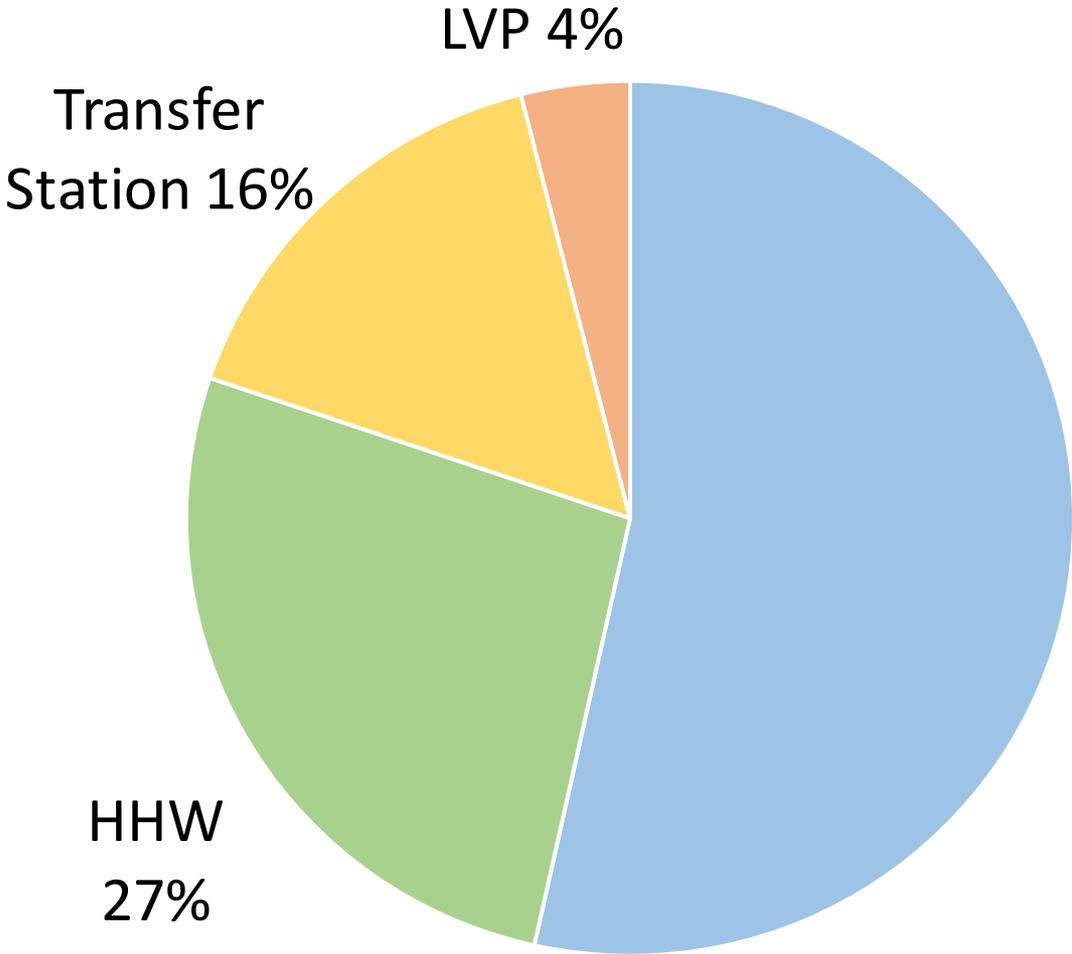
| | FY2014 | FY2015 | FY2016 |
|-------------------------------|-----------|-----------|-----------|
| Gallons Sold | 5,755,458 | 5,950,874 | 6,251,274 |
| Gallons Processed | 241,300 | 275,940 | 320,414 |
| Recovery Rate | 4.2% | 4.6% | 5.1% |
| Increase in Gallons Processed | N/A | 14.4% | 16.1% |

Paint Management

| | FY2014 | FY2014 | FY2015 | FY2015 | FY2016 | FY2016 |
|--------------------|----------------|------------|----------------|------------|----------------|------------|
| Latex Paint | gallons | percent | gallons | percent | gallons | percent |
| Reuse | ~500 | <1 | 244 | <1 | 245 | <1 |
| Recycled | 136,959 | 81 | 178,753 | 82 | 198,702 | 80 |
| ADC | 6,949 | 4 | 13,200 | 6 | 12,183 | 5 |
| Fuel | 10,206 | 6 | 0 | 0 | 0 | 0 |
| Disposal | 15,263 | 9 | 25,125 | 12 | 36,506 | 15 |
| Total | 169,877 | 100 | 217,322 | 100 | 247,636 | 100 |

| | FY2014 | FY2014 | FY2015 | FY2015 | FY2016 | FY2016 |
|------------------|---------------|------------|---------------|------------|---------------|------------|
| Oil Paint | gallons | percent | gallons | percent | gallons | percent |
| Fuel | 71,423 | 100 | 58,618 | 100 | 72,778 | 100 |
| Total | 71,423 | 100 | 58,618 | 100 | 72,778 | 100 |

Collection Source



Newspaper



PAINT RECYCLING MADE *easy*

Do you know where to recycle your paint?

There are more than 140 PaintCare sites in Connecticut where households and businesses can recycle unwanted paint, stain and varnish for free all year-round, including these sites in your area:

| | | | | |
|---|---|--|--|--|
| BRASS CITY PAINT & DECORATING 579 Wolcott Street Waterbury, CT 06705 (475) 235-4952 | PPG PAINTS 1225 Thomaston Avenue Waterbury, CT 06704 (203) 753-1131 | SCHMIDT'S & SERAFINES TRUE VALUE 464 Chase Avenue Waterbury, CT 06704 (203) 754-5186 | SHERWIN-WILLIAMS 997 Wolcott Street Waterbury, CT 06705 (203) 574-4159 | ACE HARDWARE OF WOODBURY 690 Main Street South Woodbury, CT 06798 (203) 256-5999 |
|---|---|--|--|--|

TO FIND OTHER DROP-OFF LOCATIONS:



PAINT RECYCLING MADE *easy*

Do you know where to recycle your paint?

There are more than 140 PaintCare sites in Connecticut where households and businesses can recycle unwanted paint, stain and varnish for free all year-round, including these sites in Naugatuck:

| | |
|---|--|
| HJ BUSHKA SONS LUMBER & MILLWORK 25 Great Hill Road (203) 723-1700 | SHERWIN-WILLIAMS 727 Rubber Avenue (203) 723-6637 |
|---|--|

FIND MORE DROP-OFF SITES: www.paintcare.org • (855) 724-6809

All PaintCare sites accept up to 5 gallons per visit (some take more). Please call ahead to confirm business hours and ask if they can accept the type and amount of paint you would like to recycle. Sites do not accept: aerosols (spray paint) or leaking, unlabeled and empty containers.



*if they can accept the
empty containers.*

Television



Will one coat cover? How are we supposed to know?



Too Little? Too Much? Measure. Ask for advice.

Digital Advertising



Online banners & Pandora

Billboards



PAINT RECYCLING
MADE *easy*

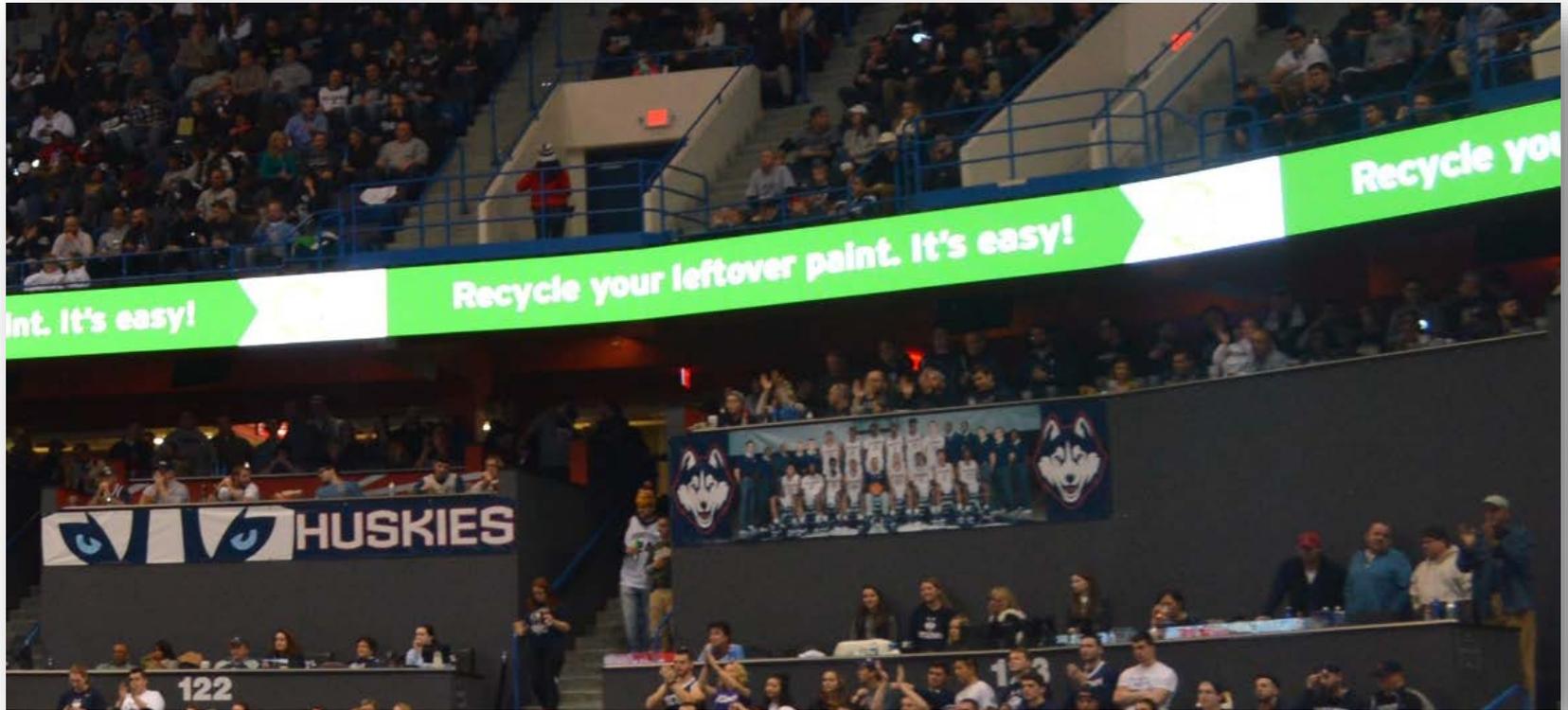
paintcare.org

paintcare®

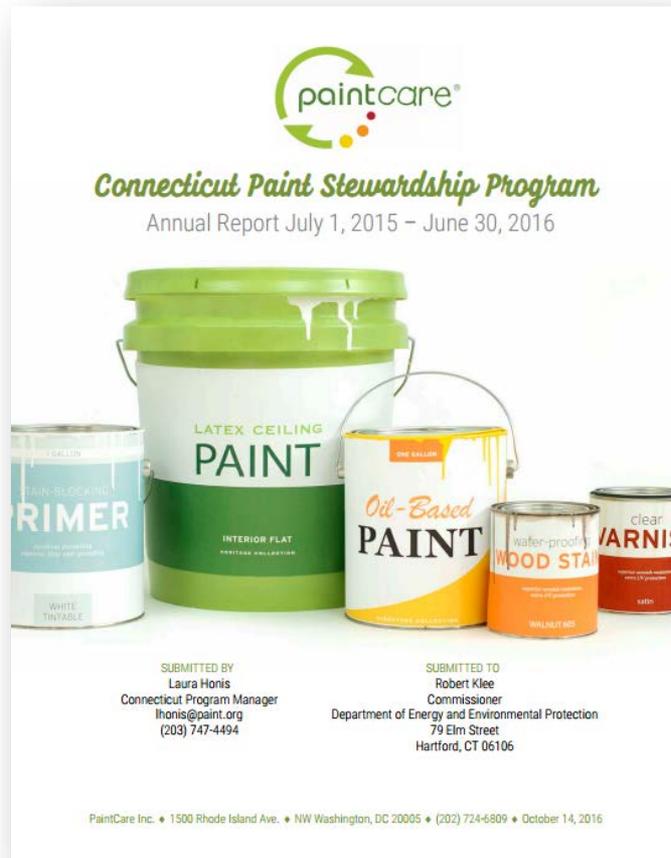
PAINT PAINT PAINT PAINT

The billboard features a woman in a blue and white plaid shirt smiling and holding several paint cans. The cans are labeled 'PAINT' in various colors (orange, white, green). The background is white with decorative elements of paint can lids in various colors (yellow, orange, red, blue) scattered around the edges. The text 'PAINT RECYCLING MADE easy' is prominently displayed in green, with 'easy' in a cursive font. Below it is the website 'paintcare.org' in black. The paintcare logo, a green circular arrow with the word 'paintcare' and a registered trademark symbol, is in the top right corner.

Sports Sponsorship



Annual Report



Available on PaintCare
website

<http://www.paintcare.org/paintcare-states/connecticut/#/official-docs>

CT DEEP website