



Mattress
Recycling
Council

every mattress matters

CT Solid Waste Advisory Committee Meeting

October 25, 2016

Justine Fallon
New England Program Coordinator

What is the Mattress Recycling Council?

- Mattress Recycling Council (MRC) was created by International Sleep Products Association (ISPA), the trade association for the mattress industry
- Non-profit organization tasked with implementing mattress recycling laws in states with supporting legislation.

CT Mattress Stewardship Law

- Public Act 13-42 requires the mattress industry to create a recycling program for mattresses and box-springs used and discarded in CT.
- CT Mattress Stewardship Plan approved by DEEP with program start date of May 1, 2015.
- The approved plan is a blueprint for program implementation.
- Annual Report required October 15th

CT Mattress Program Annual Report

Reporting Period:

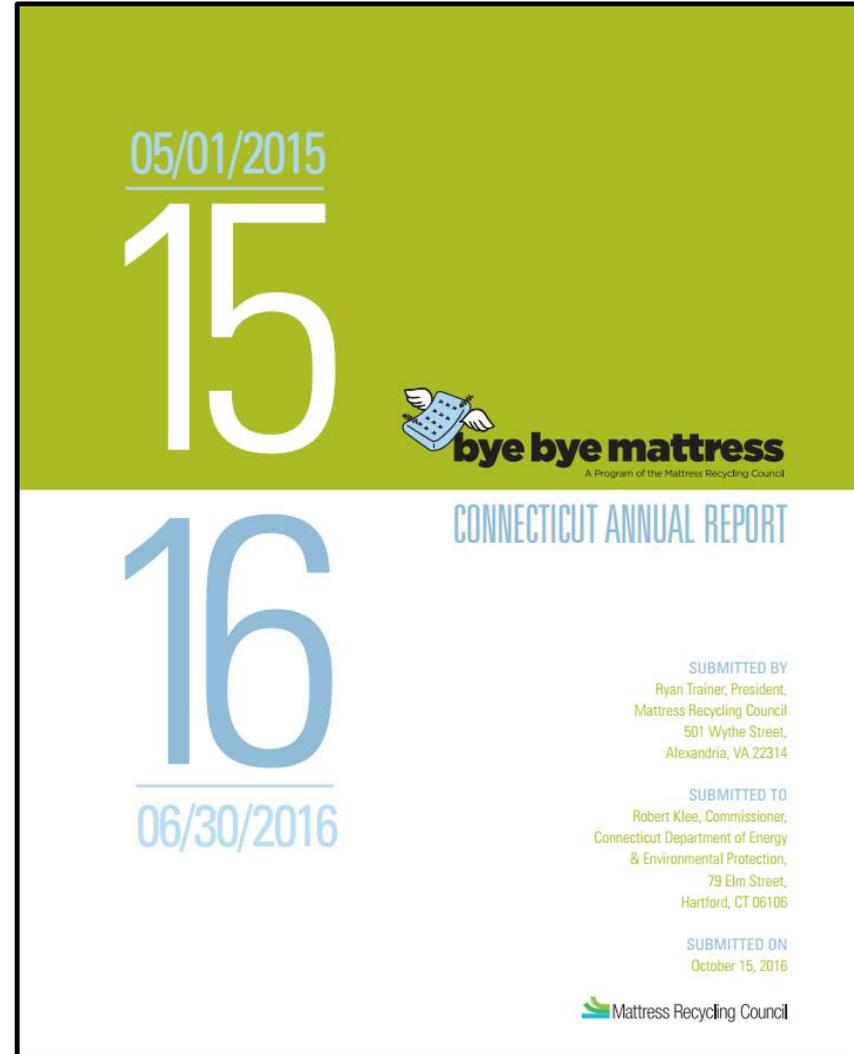
May 1, 2015 to June 30, 2016

Submitted:

October 15, 2016

Posted:

www.mattressrecyclingcouncil.org
(Connecticut section)



05/01/2015

15



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CONNECTICUT ANNUAL REPORT

16

06/30/2016

SUBMITTED BY
Ryan Trainer, President,
Mattress Recycling Council
501 Wythe Street,
Alexandria, VA 22314

SUBMITTED TO
Robert Klee, Commissioner,
Connecticut Department of Energy
& Environmental Protection,
79 Elm Street,
Hartford, CT 06106

SUBMITTED ON
October 15, 2016

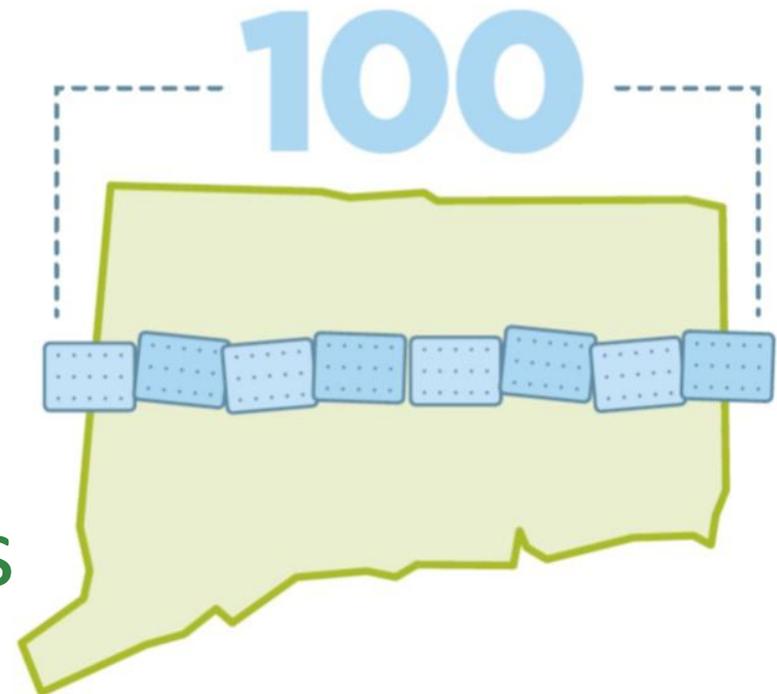


Mattress Recycling Council

Program Goals & Accomplishments

150,000
Mattresses
delivered to
recyclers for
processing
from **235**
collection sites

If each of the recycled units were placed end to end, those mattresses would span the entire state of Connecticut, that's 100 miles!

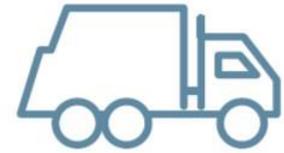


Program Goals & Accomplishments

Municipalities:

90,000 Units Collected from
Municipal Collection Sites

101



municipal transfer stations (representing 111 Connecticut communities) have signed up to participate in the Program (exceeding MRC's two-year goal to sign up 88 transfer stations)



MRC'S FREE DROP-OFF POINTS AS OF JUNE 30

MRC CONTINUES
TO BRING NEW
MUNICIPALITIES
AND OTHER
ENTITIES INTO
THE PROGRAM.



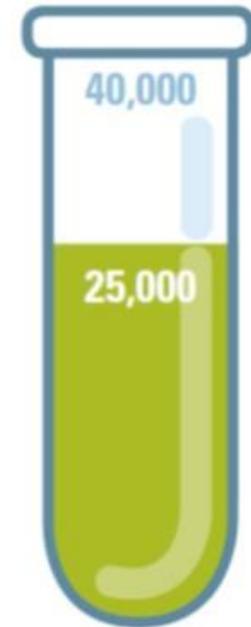
Program Goals & Accomplishments

Retailers:

Twenty-two (22) retailers participate in the recycling program



Connecticut retailers have recycled 25,000 discarded units through the Program (compared to MRC's two-year goal to recycle 40,000 units collected from retailers)



Program Goals & Accomplishments

Lodging Facilities:

Fifteen (15) lodging facilities participate in the program



MRC has informed the Connecticut lodging industry about the Program and has recycled approximately 6,300 discarded units generated by these establishments (exceeding MRC's two-year goal of contacting 70% of the lodging establishments and recycling 5,000 units from this sector)

Program Goals & Accomplishments

Educational Facilities:

Approximately 5,000 units have been collected from CT Educational Facilities

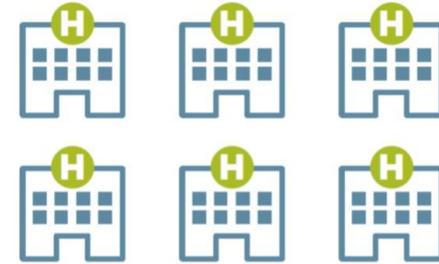


MRC has contacted all Connecticut educational facilities and 16 are participating in the Program (exceeding MRC's two-year goal of serving 15 of these facilities)



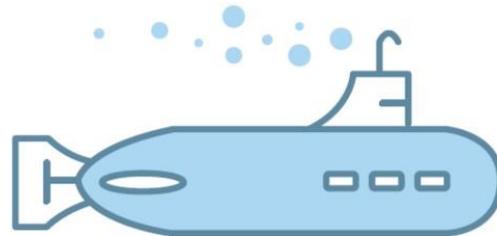
Program Goals & Accomplishments

Healthcare Facilities:



MRC has reached out to the Connecticut healthcare facilities and six are already participating in the Program (compared to MRC's two-year goal of serving 30 of these facilities)

Military Facility:



The Program has recycled nearly 1,000 units discarded by the Naval Submarine Base in New London, Connecticut (achieving MRC's goal to serve the Base)

Volume Reduction Facilities:

The program has collected approximately 16000 units from Volume Reduction Facilities

Program Goals & Accomplishments

Other Participants:

Approximately 5200 units have been collected from other CT entities



The Program is actively serving 35 other Connecticut entities in recycling discarded units that they collect or generate

Recycled Materials

Foam: 377 Tons

Quilting: 302 Tons

Cotton: 133 Tons

Steel: 1464 Tons

Wood: 398 Tons

Other: 130 Tons



During its first **14** months of operation, the Program has recycled over **2,800** tons of steel, foam and other materials.

Education & Outreach

- Bye Bye Mattress
- Consumer Education Materials
- Public Service Announcements (PSA)
- Collection Site Outreach





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ByeByeMattress.com



[Home](#) [About Us](#) [Recycling Fees](#) [Participating States](#) [Benefits of Recycling](#) [Connect](#)



More than 50,000 mattresses end up in U.S. landfills every day

Make sure yours isn't one of them.

Find more about our program, what the recycling fee on your new mattress provides & how to recycle your old one.

[Learn more...](#)

Recycling Locator

Find the nearest mattress collection site or recycling facility:

[Basic Search](#) [Advanced Search](#)

City, state or zip

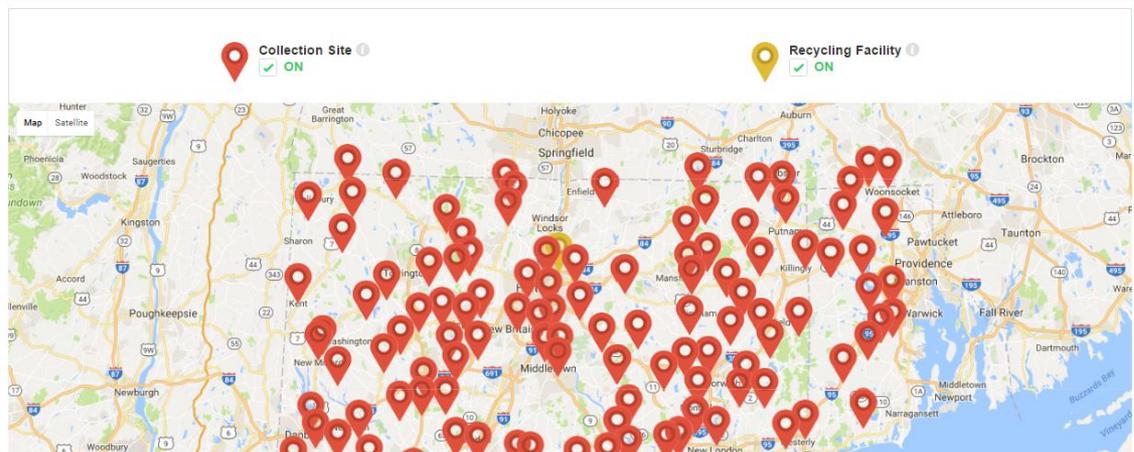
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RECYCLING LOCATIONS (118)

Town of West Hartford Drop Off Center

25 Brixton St
West Hartford, CT 06110

City of Hartford Transfer Station





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Consumer Education Materials

CUSTOMER FAQs

bye bye, mattress.

Thank you for helping us say hello to a greener future.

The recycling fee listed on your receipt, which is required by law for each mattress and box spring sold, funds our state's mattress recycling program.

Recycling a mattress at the end of its life creates other useful products instead of burying its valuable resources in a landfill. So, bye-bye doesn't have to mean forever.

Learn more about the fee and how the program works at byebye.com

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INFO CARD

Rest easy and know that your old mattress is going to a better place.

As of May 1, 2015, the state of Connecticut has implemented a mattress recycling program. A \$9 recycling fee will be collected on every mattress and box spring you purchase. It will be listed on your receipt as "recycling fee".

Learn more about the fee and how the program works at byebye.com

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IN-STORE POSTERS

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ANTICIPATED CONSUMER QUESTIONS

- Why do I have to pay the fee and what does it pay for?
- Who is the Mattress Recycling Council?
- If I don't plan to discard a mattress now, why do I have to pay the fee?
- If I decide to take my old mattress to a regular repair, do I still pay the fee?
- I didn't pay this fee on my old mattress, so will it be accepted for recycling?
- You didn't take back my old mattress because you deemed it unacceptable. Can you refund my recycling fee?
- What are the benefits of mattress recycling?
- Now that we have this new program, what happens to my old mattress or box spring?

Why do I have to pay the fee and what does it pay for?
The state law requires retailers to collect a recycling fee on each mattress and box spring that is sold. The state approved the amount of the fee, which is not set or controlled by individual retailers.

The fee funds the state's recycling program, which is administered by the Mattress Recycling Council. Visit www.byebyemattress.com to learn more or contact the Mattress Recycling Council via the information provided with your receipt.

Who is the Mattress Recycling Council?
The Mattress Recycling Council is a nonprofit organization that operates mattress recycling programs in states that have passed mattress recycling laws.

Our state's mattress recycling program is similar to the recycling programs that a number of states have for other products like paint, tires, car seats and batteries.

Visit www.byebyemattress.com to learn more or contact the Mattress Recycling Council via the information provided with your receipt.

If I don't plan to discard a mattress now, why do I have to pay this fee?
The state law requires retailers to collect this fee on any mattress and box spring sale to fund the state's mattress recycling program.

Even if you aren't discarding a mattress right now, a mattress doesn't last forever, and will eventually be discarded. The program creates a network of participating cities, towns, retailers, recyclers and other organizations that you may rely on when that time comes to properly recycle your old mattress.

Visit www.byebyemattress.com to learn more or contact the Mattress Recycling Council via the information provided with your receipt.

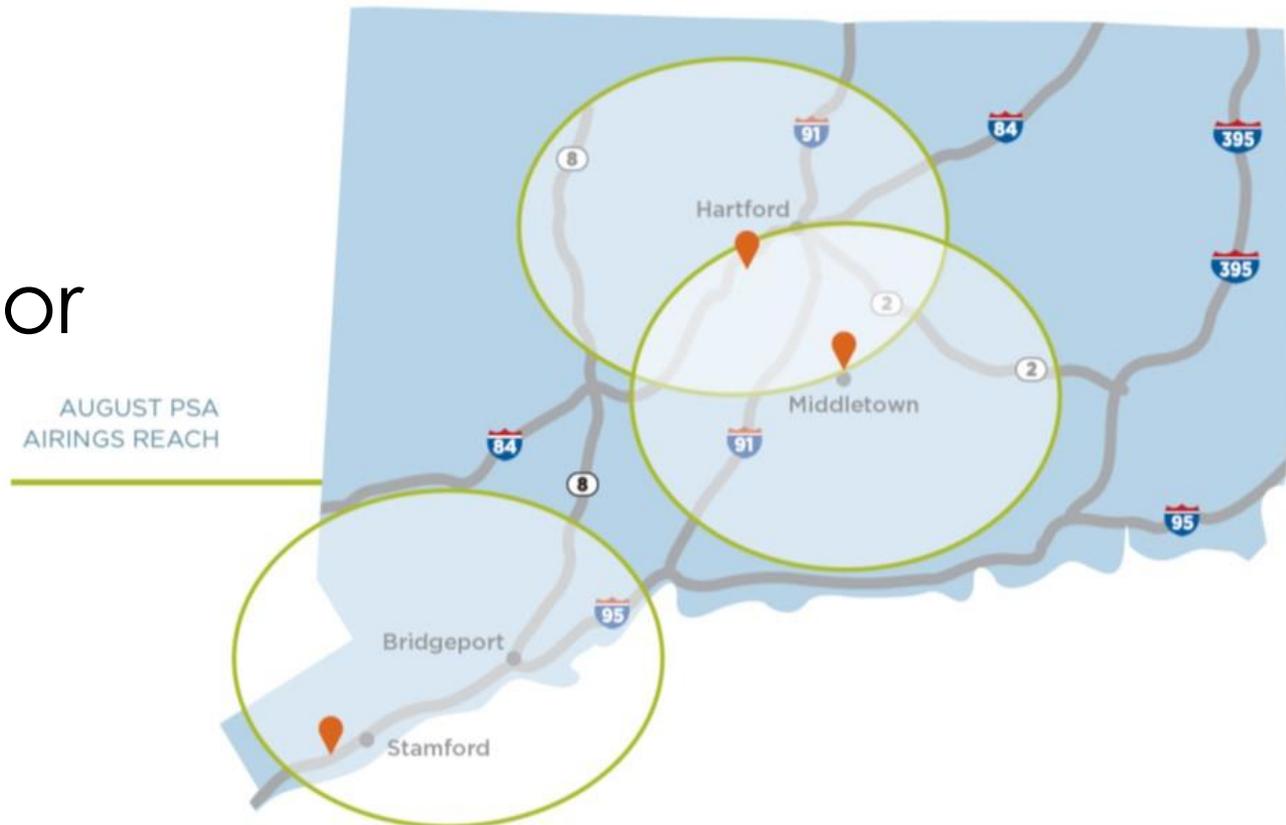


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Public Service Announcements

- Radio
- Print
- Outdoor



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CONTACT INFORMATION