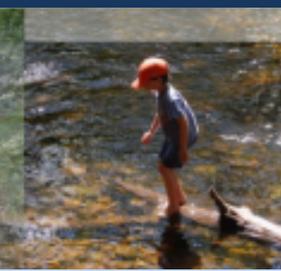
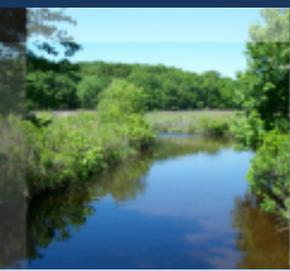
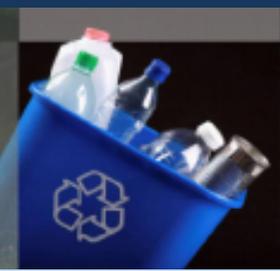




# Connecticut Department of Energy and Environmental Protection



Connecticut Department of  
**ENERGY &  
ENVIRONMENTAL  
PROTECTION**

# 2019 Annual Municipal Reporting Update

Peter Brunelli  
Sustainable Materials Management Program  
SWAC – October 29, 2019



Connecticut Department of Energy and Environmental Protection

# 2019 Annual Municipal Recycling Report (AMRR)

- Towns were notified in August 15, 2019
- Deadline extended to October 30, 2019
- Some municipal contact information needed updating, deadline extensions available
  - Outdated Recycling Coordinator Info
  - Unresponsive/Absent Municipal Contact
  - Email bounce, system issues, opt-out...



# 2019 Annual Municipal Recycling Report (AMRR)

- Parts 1-5 provide information on municipal collection, facilities, transport and disposal
- Part 6 supports both municipal and DEEP in assessing issues such as statutory compliance, costs, collection programs, waste reduction initiatives, education, and public information programs



# Benefits of the AMRR to Municipal Programs

- Generates “apples-to-apples” data for comparison to other municipalities
- Basis for public policy decisions
- Can be used for public information programs
- Assists in creating a model of the municipal trash and recycling program, along with standard metrics



# Benefits of Good Data to a Municipal SMM Program

- Identifies areas of potential cost savings
- Central to transparency for municipal government, residents, and current/potential contractors
- Allows evaluation of waste reduction and cost reduction programs when tracked over time
- Provides linkage to DEEP SMM Program Support



# ReTRAC/Recycling Partnership Municipal Measurement Program

- **The Municipal Measurement Program (MMP)** launched in January 2019 with the goal of harmonizing the measurement of material management programs and providing municipalities with decision-making tools that can improve recycling program performance.
- The MMP is a **Program Assessment and Planning Tool** providing participating municipalities with access to powerful analytical reports designed to measure waste diversion performance and improve programs.



# Municipal Measurement Program

- ReTRAC Connect/The Recycling Partnership have published a webinar describing the MMP and discussing the ways a municipality could take advantage of it
- The webinar page also includes a Q&A/FAQ
- <https://www.re-trac.com/why-your-municipality-should-join-the-mmp-webinar/>



# Municipal Measurement Program

- US and Canada Municipal Solid Waste Data
  - single-family & multi-family recycling, MSW, and organics curbside and drop-off collection program
- Built in analytics and recommendations
- Comparison to other communities
  - MSW Generation
  - Recyclables/Diversion
  - Costs
- Tracking MSW and Recyclables over Time



# Municipal Measurement Program

- Provides a third-party tool for generating common metrics between municipalities
- MMP Data is similar or identical to data reported to DEEP under the AMRR Program (public and non-confidential)
- Municipalities can go further to take advantage of other MMP tools/benefits



# Municipal Measurement Program

## User Agreements and Privacy Concerns

- The MMP application form, with links to the User Terms and Privacy Policy at the bottom - <https://recyclesearch.com/profile/mmp/registration>
- The User Terms - <https://www.re-trac.com/terms-of-service/user/>
- The Privacy Policy (note the reference to Anti-Spam Legislation in the "Consent - Is There a Choice?" section) - <https://www.re-trac.com/privacy-policy/>
- MMP Data Transparency Page (see the section on "Which Types of Data will be Shared" for explicit exceptions) - <https://www.re-trac.com/mmp-data-transparency/>



# Municipal Resources – DEEP Webpages

- [SMART / Unit-Based Pricing](#)
- [Product Stewardship, CT Product Stewardship Council](#)
- [RecycleCT](#)
- [Organics](#)
- [Textiles](#)
- [Municipal Recycling Resource Center](#)
- [What Cannot Go In The Trash?](#)
- [Local Municipal Recycling Coordinators](#)
- [Solid Waste and Recycling Reporting Forms](#)
- [Hauler Resources](#)
- [Special Events Recycling Bin Loan Program](#)



# Municipal Resources - Additional

- Join the CT Recycling Coordinator Listserv
  - Email [Sherill.Baldwin@ct.gov](mailto:Sherill.Baldwin@ct.gov)
- Join the Solid Waste Management Advisory Committee Listserv
  - Email [Chris.Nelson@ct.gov](mailto:Chris.Nelson@ct.gov)
- Municipal Newsletters and Webinars List
  - Email [Sherill.Baldwin@ct.gov](mailto:Sherill.Baldwin@ct.gov)



# Questions?

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