Pricing

Setting market prices is a challenge every vendor faces. Pricing should be based on total costs of production, transportation and marketing.

Price fixing is illegal and farmers/vendors cannot overtly conspire to set price.

Department of Agriculture representatives frequently visit the markets and may keep track of prices and make them available through a weekly email to assist vendors in knowing what average prices are.

For further information contact the Connecticut Department of Agriculture: Rick Macsuga (860) 713-2544

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