



**DENISE MERRILL**

SECRETARY OF THE STATE  
CONNECTICUT

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## **SECRETARY MERRILL LAUNCHES ONLINE BUSINESS STARTUP TOOL**

SECRETARY OF THE STATE OFFERS QUICK BUSINESS START UP AND EASY  
CONNECTION TO STATE AND FEDERAL AGENCIES FOR ENTREPRENEURS

**HARTFORD:** Secretary of the State Denise Merrill today launched an online Business Startup Tool designed to help entrepreneurs more quickly register new businesses and access state and federal agencies needed for licensing, labor and tax regulations. The online Business Startup Tool also connects business owners with resources to help with business planning and financing. It can be easily accessed online through the Secretary of the State website at [www.sots.ct.gov](http://www.sots.ct.gov).

“As our economy continues to recover, every one of us in government must do everything we can to help businesses start, succeed, and create jobs,” said Secretary Merrill, Connecticut’s chief business registrar. “My hope is that this online tool can help entrepreneurs navigate their interactions with the multiple state and federal agencies they may need to launch their business ventures. Successful businesses mean more profits, more capital flowing into our economy, and more jobs created. With today’s technology, the public rightly expects government to provide more services and information online. The Business Startup Tool is a useful way to integrate regulatory information from various government agencies and present it in a simple way to entrepreneurs to help them cut through the government red tape and get to work!”

The Secretary of the State’s online business startup tool lists direct links to: the Connecticut Departments of: Consumer Protection, Energy and Environmental Protection, Labor, Revenue Services, and the Connecticut Licensing Information Center. The tool also connects entrepreneurs to the federal Small Business Administration, Internal Revenue Service, and the federal Department of Commerce Patent and Trademark Office. In addition to regulatory agencies, the online Business Startup Tool also provides links to information on public and private sector business financing as well as business planning assistance.